

EU-U.S. and Swiss-U.S. Privacy Shield Arbitrator

Robin B. Campbell
Squire Patton Boggs

Current Employer-Title	Squire Patton Boggs – Partner, Co-Chair of the Data Privacy & Cybersecurity Practice.
Profession	Ms. Campbell has been practicing law in the area of data privacy and cybersecurity for over 20 years. She has earned IAPP’s CIPP/US and CIPM certifications.
Work History	Crowell & Moring LLP, 2005 – 2017; Special Consultant, EU Data Protection Directive, Hewlett Packard, 1998 - 2000; Associate, Thelen, Marrin, Johnson & Bridges, 1990 - 1997.
Experience & Expertise in U.S. Privacy Law and EU Data Protection Law	<p>Ms. Campbell’s practice focuses on a wide array of data privacy and security issues, including international data transfers and the development and implementation of information management strategies for the handling of personal information. Ms. Campbell has an in-depth knowledge of international data transfers. Her experience includes:</p> <ul style="list-style-type: none">• Employed as consultant to Hewlett Packard (HP) Europe in Switzerland, while the European Data Protection Directive was in the early stages of implementation. Responsibilities included working with a cross-functional task force to develop a global compliance strategy under both the EU Directive and the Safe Harbor requirements.• Advised clients on international data transfers, the requirements of the EU Data Protection Directive and the Safe Harbor framework.• Seconded as a Chief Privacy Officer to a company where her primary responsibility was to assist the business with its global data consolidation program involving international transfers from around the globe.• Advising on large data consolidation projects, IT outsourcing and other cases with significant data transfer issues, general compliance advice around global privacy, data protection and cybersecurity requirements, and preparation and response for security incidents, including defense of regulator, and individual and class action claims in response to high profile, large volumes data breaches.• Advising and defending clients against enforcement actions brought by state Attorneys General and federal regulators stemming from security incidents.
Experience & Training in Alternative Dispute Resolution	As a former litigator, Robin has significant experience resolving litigation matters through alternative dispute mechanisms.
Professional Licenses	Admitted to the Bar: District of Columbia, 2005, California, 1990; CIPP/US and CIPM certified.

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Note that the Arbitration Panel for EU-U.S. Privacy Shield Arbitrations was established by the EU and the U.S. Department of Commerce as specified in Annex I, section F. of the Privacy Shield Framework. Accordingly, unless specified otherwise in their biographical information, arbitrators on the list of Privacy Shield arbitrators are not members of the AAA-ICDR’s roster of arbitrators. All information contained in this resume has been provided directly by the arbitrator in connection with their potential selection for Privacy Shield arbitrations.

Professional Associations	International Association of Privacy Professionals
Education	University of Texas School of Law (J.D., 1990); University of London (international law, 1989); Angelo State University (B.A., cum laude, 1987).
Languages	English
Publications, Speeches & Testimony	<p>Presenter, “Autonomous Vehicles,” Cyber Security Workshop for Smart Mobility, Beersheba, Israel, October 30, 2017.</p> <p>Presenter, “The Connected Place,” 2017 Greater Phoenix Economic Council Executive Mission, Washington DC, May 3, 2017.</p> <p>Presenter, “Role of the Compliance Officer in Privacy Compliance,” Society of Corporate Compliance and Ethics (SCCE), DC Regional Conference, September 2016.</p> <p>Presenter, “A Primer on Cyber Damages and How to Avoid Them,” American Bar Association, National Legal Malpractice Conference, April 8-10, 2015.</p> <p>Presenter, “Guess What? You’re Now Subject to HIPAA (Yes, You!): The Broad Reach of HIPAA over Business Associates,” AllClear ID Data Breach Response Services Webinar, November 2013.</p> <p>Presenter, “Who’s on First? And Second? And Third? The Enforcement Interplay between Federal and State Regulators and Private Lawsuits When a Breach Happens,” Blue National Summit, Orlando, Florida, September 2012.</p> <p>Robin is regularly quoted in the press, including in publications such as the <i>Washington Post</i> (The future of net neutrality might rest on this obscure court case), <i>Bloomberg</i> (Data Protection Officers Should Know Companies, Irish Regulator Says; EU Court Ruling May Signal Problems for Data Privacy Shield), and <i>Law360</i> (Cybersecurity & Privacy Predictions For 2018).</p>

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